## NCS Colourpin II for product brands

NCS Colourpin II is a small, accurate and wireless colour reader to engage customers with a brand. Colourpin II offer the latest innovations in colour measurement technology, neatly package in a small device suitable for creative users as well as colour sales.

The wireless colour reader enables you to define colours on any surface or object. Connected to a smartphone app it also enables you to store colours, build and share your own colour library,

- Boost consumer confidence & satisfaction
- Engage customers & build brand loyalty
- Enable user insights
- Drive traffic to your product websites

Ideal as retail product and as a sales tool for product brands within decorative coatings, industrial coatings, building materials and other product brands where colour is decisive when making purchase decisions.



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## COLOURPIN II COLOUR READER



## SPECIFICATION COLOURPIN II COLOUR READER

Accuracy	97%+ hit rate on NCS 1950
	< 0,1 $\Delta$ E00 short-term repeatability
	< 0,3 $\Delta$ E00 inter-instrument agreement
Measurement	45°: 0° geometry
	4 mm aperture
Technology	Full spectrum white LED
	Circumferential illumination
	Tri Stimulus XYZ Sensor
Speed	1 second
Battery	280 mAh Lithium-polymer
Colour formats	CIE Lab, CIE LCh, sRGB, CMYK
Battery time	5000+ scans
	3-month stand-by
	Micro USB charging
Size	27,5 x 55 mm [d x h], 29 grams
Connectivity	Bluetooth® 4.1

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